

FOR IMMEDIATE RELEASE:



Contact:

Laura Klein Villarreal

407-325-9652

laura@kvcreative.net

KLEIN VILLARREAL SELECTED A WINNER IN THE 34th ANNUAL TELLY AWARDS

San Antonio, TX – 5/7/2013 – Klein Villarreal Content Producers take home two bronze statuettes in the 34th Annual Telly Awards for their LBJ 100 Promotional Film. With nearly 13,000 entries from all 50 states and 5 continents, this is truly an honor.

Klein Villarreal has produced quality pro-bono commercials and promotional work for the LBJ 100 Bicycle Tour for years. Their work helped the ride grow into one of the premier cycling events in Central Texas, with net proceeds benefiting The Lyndon B. Johnson National Historical Park. They produced this award winning promotional film to showcase the enduring legacy of the ride, its founders, sponsors and the benefits of participation in this noble cause.

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

Judged by a prestigious panel of over 500 accomplished industry professional, each members of The Silver Telly Council to uphold the historical standard of excellence that the Telly represents. Entries are evaluated to recognize distinction in creative work – entries do not compete against each other – rather entries are judged against a high standard of merit.

“The Telly Awards has a mission to honor the very best in film and video,” said Linda Day, Executive Director of the Telly Awards. “Klein Villarreal’s accomplishment illustrates their creativity, skill, and dedication to their craft and serves as a testament to great film and video production.”

“We are thrilled to have won two (2) Telly Awards for this project,” stated Laura Klein Villarreal. “When volunteering our time, camping overnight with our 5-month old daughter on the airstrip of the LBJ Ranch shooting timelapse, who thought, a few months later that we would be accepting this honor. Being recognized by The Telly Silver Council to be in the top tier of our peers says a lot about the quality of work we do.

- To find out more about the Telly Awards visit their website at www.tellyawards.com.

- To find out more about the LBJ 100 Bicycle Tour visit their website at www.lbj100bicycletour.org

About Klein Villarreal: We are a husband and wife creative team. We reside in San Antonio, Texas with our baby girl and future crew member. Our specialties ranging from visual effects to screenwriting, filmmaking to virtual set design. With the emergence of virtual sets for live broadcast, we are in large part, focusing our business efforts on helping broadcasters and webcasters stand out in a crowd. Check us out at www.kvcreative.net

Please contact Laura Klein Villarreal for inquiries: laura@kvcreative.net or call 407.325.9652

- End -

###